

**THE PARK TOWER KNIGHTSBRIDGE, A LUXURY COLLECTION HOTEL,  
LAUNCHES 'ATTIRE' – A MENU OF WHISKY & ACCESSORIES CURATED BY  
TEO VAN DEN BROEKE AND DAVID EVANS**



The Hyde Bar at The Park Tower Knightsbridge, A Luxury Collection Hotel, launches 'Attire' - an exclusive menu of whisky cocktails and straight serves paired with luxury Bow Ties and Cravats, curated by two of the UK's leading names in British fashion.

Teo Van Den Broeke, Style Director UK Esquire, has paired a menu of hand crafted cocktails with bow ties from neighbouring fashion destination store Harvey Nichols. Teo's selection Showcases a range of British and International brands, including classic and more individual designs.

David Evans, founder of the popular 'Grey Fox Blog', has worked with renowned UK producer Cravat Club pairing their exquisite 100% pure silk Cravat's with a selection of whiskies, best enjoyed straight or over ice.

David and Teo shot their collection at the Hyde Bar and will be releasing the imagery monthly via their Instagram channels (@teovandenbroeke and @greyfoxblog) heroing the serve and coordinating item from now until December. Both will write a dedicated blog post on their collection with style guidance; available online now.

The exceptional drinks menu was created by Sergio Silva, Manager of Hyde Bar. He has worked with celebrated Scottish whisky brand The Macallan, to create a range of three masterfully blended cocktails. The menu includes innovative interpretations of classics – a Whisky Sour and an Old Fashioned alongside a creative infused recipe.

For connoisseurs who prefer to enjoy the premium liquid straight or with a dash of water or ice, Sergio has hand-picked his favourites from the range to be enjoyed solo. The rare cask offer is recommended to be served with the Macallan ice ball; made to order for each customer by the Hyde Bar team,

Launching at the end of November there will be a special edition cocktail for the festive season which incorporates seasonal flavours of ginger and cinnamon. Alongside the seasonal edition cocktail, a special straight serve will also be launched; one of the most rare and favoured liquids from The

Macallan - 25 year sherry cask. As with the main menu, Teo and David have selected two distinctive items to pair with each drink – both perfect as a special gift for the festive season.

Teo and David will also share their top style tips for the busy festive and new year party season; available on their blogs at the end of November.

**Teo Van Den Broeke commented** *“Whilst I have a more relaxed personal style I do enjoy dressing in premium tailoring for special occasions, the upcoming festive season offers plenty opportunities to dress up. I have really enjoyed pairing the ties to match the cocktails and I am sure customers will enjoy finding their favourite.”*

**David Evans commented:** *“I have worked with Jenny from Cravat Club since the brand launched and am known for championing British brands, and love fine whiskies. The Cravat designs and quality are extraordinary and hope this inspires a new generation of Cravat wearers, as they are a beautiful and different option to have in your wardrobe.”*

Guests ordering from the menu will have the bowtie or cravat hand wrapped and delivered to their room if they are staying at the hotel or an address of their choice.

The popular Hyde Bar was redesigned in 2013, with wood panelling, eclectic furniture and plush leather chairs inspired by a modern-day British gentleman’s club. Specialising in whiskies and cigars, the bar offers a full humidor, as well as varied food and drinks menu. Adjacent to the bar, an outdoor terrace has been styled to replicate a typical Knightsbridge townhouse garden with sweet honeysuckle, rose and jasmine-trellised walls providing a serene setting for alfresco refreshments.

‘Attire’ will be at The Hyde Bar from 23<sup>rd</sup> October to until 7<sup>th</sup> January 2018 and is open from 8am – 2am daily

**ENDS**

**‘ATTIRE’**

## Cocktail Menu - Curated by Teo Van Den Broeke

### ***Cubano Old Fashioned - £20***

Macallan Rare Cask, Angostura Bitters

[Lanvin Knitted Silk Bow Tie £80](#)



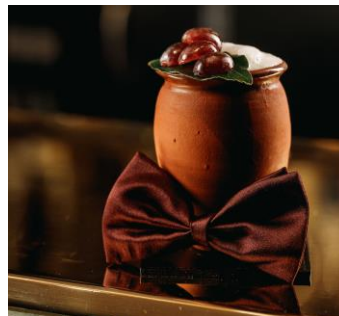
### ***Sherry Cask Sour - £18***

Macallan 12yrs, Fresh Lemon Juice,

Sauvignon Blanc Reduction

Egg White, Fresh Grapes

[Cornelliani Burgundy Silk Bow Tie £80](#)



### ***Infused Dreams - £18***

Macallan Gold, Earl Grey Tea,

Honey, Tea Foam

[Turnbull & Asser Navy Houndstooth £85](#)



## **Christmas Special Edition**

### ***Flaming Cinnamon 18£***

Macallan Sherry Cask,

Cacao Liqueur, Gingerbread Syrup

Ginger Beer, Whole Egg

[Alexander McQueen Silk Patterned Bow Tie £120](#)



‘ATTIRE’

## Straight Serves - Curated by David Evans

***The Macallan - 12 years / £12***

[BLYTHE Printed Silk Cravat](#) £85



**The Macallan - Rare Cask | £35**

[COEN Printed Silk Cravat](#) £85



**The Macallan - Fine Oak 21 Years | £55**

[SYLVESTER Printed Silk Cravat](#) £85



## Christmas Special Edition

**The Macallan - 25 year Sherry Cask | £150**

[HIDDEN CURIOSITIES VIII Printed Silk Scarf](#) £160



## NOTES TO EDITORS:

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- 0207 235 8050

#### For further information on The Park Tower Knightsbridge, please visit

- [www.theparktowerknightsbridge.com](http://www.theparktowerknightsbridge.com)

#### Follow The Park Tower Knightsbridge

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- All bow ties available from **Harvey Nichols**  
[www.harveynichols.com](http://www.harveynichols.com)
- All cravats & silk scarf by **Cravat Club London**  
[www.cravat-club.com](http://www.cravat-club.com)

## THE MACALLAN – TASTING NOTES

### THE MACALLAN 12 YEAR

A Sherry wood matured 12 year old from Macallan, a superbly balanced affair, one of the best of its age group.

Palate: Medium-body and quite firm. There are notes of hot pastries and marmalade, sultanas and peels with a developing sweetness from the barley sugar.

Finish: Good length with a solid oaked note

### **THE MACALLAN RARE CASK**

The Macallan Rare Cask single malt Scotch whisky was introduced to the UK in mid 2015, after being launched in the US in late 2014. It's comprised of whiskies drawn from 16 different Sherry cask styles, chosen by Macallan's Master Whisky Maker Bob Dalgarno. A high proportion of these casks are first fill, and has resulted in a rich, spicy Speyside single malt, bursting with honey'd raisin, root ginger and decadent chocolate notes.

### **THE MACALLAN FINE OAK 21 YEAR**

Matured in a mixture of sherry and bourbon casks. This range has been around for a few years now and seems to have weathered the storm it caused amongst the faithful when it was initially released. "A cracker, typical of old (and older style) Speyside. 9/10" Dave Broom, Whisky Magazine

### **THE MACALLAN 25 YEAR SHERRY CASK**

This sublime spirit enjoys a cult following in some of the finest hotels and bars in the world where demand for the precious malt continually outstrips supply. Rated 100 out of 100 by the Beverage Institute of Chicago in 1999.